

**VisitNorman/Norman Sports**  
**BOARD OF DIRECTORS MEETING AGENDA**  
**Wednesday, April 17, 2024**  
**Commerce Building, 424 W. Main St., 11:30 a.m.**

**Agenda Items:**

- I. Welcome – Scott Kovalick
- II. Minutes – Scott Kovalick
- III. Financials – Cameron Brewer
- IV. FY'25 Budget update – Dan Schemm
- V. Semi-Annual Report – Dan Schemm
- VI. Branding rollout – Stefanie Brickman
- VII. Schooner on Parade – Dan Schemm
- VIII. Place making studies update – Dan Schemm

**Reports:**

Sales  
Sports Commission  
Marketing & Communications

**Next Meeting Date:**

May 15, 2024

**Upcoming events\***

March 14-17: Great Benjamin's Circus at Cleveland County Fairgrounds  
March 16: Embroidery Workshop at Moore Lindsay Historical House  
March 17: Lazy Circles St. Patrick's Day Celebration  
March 17: O'Connell's Irish Pub and Grill's Annual St. Patrick's Day Party  
March 17: 3<sup>rd</sup> Sunday Meditation at Opolis  
March 17: Oklahoma women's gymnastics vs. Alabama  
March 18-22: Spring Break Escape at Sam Noble Museum  
March 19: Spring Break History Camp at Moore Lindsay Historical House  
March 23: Eggstreme Hunt 5K and 1-Mile Fun Run  
March 23: Jim Gaffigan at Riverwind Casino  
March 23: Big XII Women's Gymnastics Championships  
March 24: Julia Othmer Depot Concert  
March 28-31: Cirque Italia Water Circus at Sooner Mall  
March 29: Spring Egg Hunt at Andrews Park  
March 29: Woodyfest Roadshow: Beat Foot Revival with Kierston White

**2023-24 Annual Event schedule**

March 30: Chocolate Festival at the Noun Hotel  
April 5-7: Medieval Fair  
April 25-27: Norman Music Festival  
May 18-19: Mayfair Arts Festival at Campus Corner  
May 19-25: National Travel and Tourism Week  
June 13-15: Jazz in June

*The full events calendar is available at [VisitNorman.com/Events](https://www.visitnorman.com/Events) or Download the free VisitNorman app*